

# *Personalized Religion*

**Finding (the) God (of your understanding)**

By

Rabbi Brian Zachary Mayer

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North Hollywood, CA 91607  
818 692 2376

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## ***Personalized Religion: Finding (the) God (of your understanding)***

Even among the billions who practice it, millions of adults feel exiled and distanced from organized religion. Many of them — including those who identify as “spiritual-but-not-religious” — know what doesn’t fit them spiritually and religiously, but are at a loss as to knowing how to create a spiritual–religious life that works for them.

“...your religious life is like singing. Most of us can sing, but few of us do it in public — and fewer do it in public without embarrassment. This book is here to help you work on your proverbial religious voice and get you comfortable enough with your spiritual life that — if you care to — you practice it privately and publicly without embarrassment.”

*Personalized Religion* is a guidebook to help everyone from atheists and agnostics to fundamentalists understand and come to an adult understanding of their spiritual–religious lives.

The book helps those not comfortable with the one-size-fits all approach of formal, religious institutions individuals explore their own, unique religious–spiritual perspectives and come to an adult, mature understanding of what they mean by “God,” as well as learn how to create a personalized spiritual–religious goals and paths.

Author Rabbi Brian is an outside-the-box clergy-person, having left organized religion after a two-fold epiphany: (1) God, if there is a God, wouldn’t discriminate based on religious affiliation, and (2) religion ought neither be about aggrandizing itself or limiting people, but helping people come to an understanding of themselves, their notion of God, and the world. Rabbi Brian doesn’t pretend to have answers. Instead, he accompanies the reader as, together, they explore issues key to the lives of spiritual–religious adults: organized religion, fate, evil, belief, prayer, the Bible, God, and more.

Rabbi Brian’s tone is relaxed, offering humor, anecdotes, and poignant analogies to elucidate even the most complex and esoteric ideas. Moreover, fun-to-do exercises help coax out of the reader their own innate wisdom with regard to their spiritual–religious life.

“*Personalized Religion* is religion your way. Not the way you are told you are supposed to do religion, not the way your parents did it, not the way I think you should do it, and — quite possibly at this point — not the way you ‘think’ it must be done. *Personalized Religion* is about discovering what really makes sense to you — and doing religion the way you find that you know deep in your heart is right.”

## Book — Overview

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It is important to have a healthy relationship with (the) God (of your understanding) howsoever that understanding of God is conceptualized, however uncomfortable that relationship has felt or feels, and no matter what one's relationship with organized religion is.

Most of what is different about *Personalized Religion* is the "easy to read" way that deep notions of religion, the Bible, and God are treated.

Most concepts presented in this book can be found in works by other theologians, but aren't written in everyday language or with appeal to the general populous. On the other hand, most guidebooks for people's spiritual lives don't have the depth of knowledge on classical, organized religion or authority of Rabbi Brian.

## **Content Synopses**

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*Personalized Religion* covers the following topics:

### General Spirituality/Religion Themes

Spirituality and/versus religion, Paradoxicality — the importance of looking for both/and, not either/or — how human nature keeps us from doing things we know we ought to do, that heaven and hell might be in our minds and determined by our attitudes, prayer, why change is hard, letting go of the self.

### Religion

The goal of religion, what it ought to be, how community came to be, and why community is a goal of religion.

### The Bible

What the Bible is and isn't, proof texting — how, historically, the Bible has been used, how people tend to be in one of two camps with regard to the Bible, how to understand the Bible as wholly true, how to understand the Bible as wholly not-true.

### God

God's name, how God's changes throughout history, different stages of belief, different personal understandings of God, God's role in evil, the relation between God and freedom of will, why belief in an external deity doesn't matter, why belief in an external deity might be good, what God's love would feel like, what might be keeping the reader from having a relationship with God (howsoever they might want to understand the word), what God might want from the reader, and help on how to figure that out.

### Personalized Religion

What it might mean to be the captain of your own religious ship, how to figure out your religious goals, and how to determine paths to those goals.

## **Book — Outline**

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### **Introduction**

Parable of the Woods

There Is No Force as Powerful as an Idea Whose Time Has Come

Unlearning

Learning

### **Spiritual & Religious**

Spiritual But Not Religious

Religious

### **Paradoxicality**

Paradoxicality

### **Religion**

Introduction

What is Religion?

Organized Religion

### **The Bible**

Grouping

Being Non-Believers

Being Believers

What is the Bible?

Prooftexting & Interpretation

Where is God in This?

What You Really Need to Know

A Suggested Middle Ground

### **God**

Introduction

Getting A Bit Personal

Notions of God (Part 1 of 2)

Notions of God (Part 2 of 2)

God's Name

We Change

God Changes

Theodicy

Free Will?

Prayer

Belief in God

Santa

Exercise: God's Love

Exercise: Frustration

Exercise: You & God

What God Wants

Coming Clean

Conclusion

### **Personalized Religion**

Introduction

Your Personalized Religious Goal

My Personalized Religious Goals

Your Personalized Religious Path

Your Turn

Change

Go and Do It

### **Conclusion**

Metanoia

Letting Go of Self

Experience Metanoia

### **Postscript**

Rabbi Brian (re)explains that God loves him.

### **Appendices**

A: Something Devilish

The "tangent" notion of evil incarnate is explored.

B: Discernment and Judgment

The "tangent" notion of the limits of freedom of will is explored.

C: More Exercises

Additional spiritual exercises are offered.

D: D.I.Y. Sacred Book

- Readers are encouraged to create their own "Bibles."
- Quotes and memorable phrases from the book are listed for reference.
- Additional quotes/memorable phrases that aren't in the book are listed.

E: Biblical Index

Verses from the Bible referenced in the book are listed.

F: Further reading

Books Rabbi Brian likes.

G: This Ministry

Readers are told about Rabbi Brian's organization, "Religion-Outside-The-Box."

## Tone & Audience

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*Personalized Religion* moves its readers from a 4th grade understanding of religious issues to finding and being with (the) God (of their understanding).

The book's tone is as though Rabbi Brian is sitting in your living room chatting with you. (Really. That's what the reviewers of the public drafts wrote.) Despite the subject matter, nothing is in bombastic language. And there are interactive exercises that over 80% of the readers — even those who didn't think they were the type who would — did!

Humor is not a hallmark of other serious theological books. (Other authors confuse serious with humorless, staid, and boring.) *Personalized Religion*, while taking the subject matter seriously, does not treat it as dreary or dull.

The audience for *Personalized Religion* is those who feel exiled from organized religion. (Organized religion—while seemingly one-size fits all—doesn't fit a lot of people.) This book is for members of the following communities:

- The Over-educated
- Lesbian/Gay/Bi-sexual/Transgendered
- Liberals and Libertarians (pro-reproductive rights)
- Atheists and Agnostics
- Religious/Spiritually-minded people

*Personalized Religion* cuts across religious, ethnic, and sociological boundaries. Doctors and dock-workers, Jesuits and Jews, freemasons and farmers all want to have a better understanding of God, the Bible, and religion—and not just the understanding that was handed to them, but a real understanding that comes from within.

The book has universal appeal and an enormous potential market.

## **Promotion — Publicity**

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### *Stellar Communications*

John Stellar  
217 West Alameda Ave, Suite 200  
Burbank CA, 91502  
818 973-7142

This firm handles the public relations for *The Secret*, like Rabbi Brian's approach, and have many ideas of getting him featured in major periodicals and other media.

### *A. Larry Ross Communications*

Kerri Ridenour / Director of Operations / Human Resources  
4300 Marsh Ridge Road  
Suite 114  
Carrollton, TX 75010  
972-267-1111

This firm, handling Zig Ziglar, Dr. Billy Graham, and Bishop T.D. Jakes, is contemplating doing public relations work for Rabbi Brian. (They are doing some soul searching as to whether the non-exclusively Christian universal message is something they feel comfortable representing.)

## Competition

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### *The Holy Bible: King James Version*

- Nelson Bibles; \$2.99, 1989
- Strengths: Household name recognition
- Covers God and the Bible, but not religion or creating a practice
- Weaknesses: Archaic language, not a clear read, theology hard to swallow, very controversial

### *Spirituality-Religion: The Bible for Dummies*

- Sharon Janis, Rabbi Marc Gellman and Monsignor Thomas Hartman, Jeffrey C. Geoghegan and Michael M. Homan; \$21.99, 2000/2002.2002
- Strengths: Brand name recognition
- Covers: God, the Bible, and religion, but not creating a practice
- Weaknesses: Assumes readers are "Dummies" and that these topics are for dummies, no direction on how to create a personalized religious life, three books

### *God without Religion: Questioning Centuries of Accepted Truths*

- Sankara Saranam, Pranayama Institute; \$25.00, 2005
- Strengths: Great information about God
- Covers: God, but not the Bible, religion, or creating a practice
- Weaknesses: No one knows about this book or how to come to a personalized understanding of religion.

### *What God Wants: A Compelling Answer to Humanity's Biggest Question*

- Neale Donald Walsch, Atria; \$23.00, 2005
- Strengths: Great title and famous author
- Covers: God and creating a practice, but not the Bible or religion
- Weaknesses: Doesn't help the reader to come up with his or her own answers to the question and all the more so different understandings of God. (Nothing about the Bible, religion, or creating a religious life.)

### *The Secret*

- Atria Books/Beyond Words; \$23.95, 2006
- Strengths: creating a log of buzz via the Internet and then the movie
- Covers: Related to creating a spiritual practice
- Weaknesses: Doesn't directly address God, the Bible, religion

### *What the Bleep Do We Know!?: Discovering the Endless Possibilities for Altering Your Everyday Reality*

- William Arntz, Betsy Chasse, Mark Vicente, Jack Forem, HCI; \$26.95, 2005
- Strengths: Movie gave it popularity
- Covers: none
- Weaknesses: Gives no direction, doesn't explain about God, the Bible, religion, or creating a spiritually or religiously fulfilling life

*What Really Matters: Searching for Wisdom in America*

- Tony Schwartz, Bantam; \$15.95, 1996
- Strengths: Breadth of options
- Weaknesses: Doesn't explain about God, the Bible, religion, or creating a spiritually or religiously fulfilling life

*Spiritual, but Not Religious: Understanding Unchurched America*

- Robert C. Fuller, Oxford University Press, USA; \$30.00, 2001
- Strengths: Ground-breaking study into the demo-graphic of "spiritual but not religious"
- Covers: Religion
- Weaknesses: Doesn't explain about God, the Bible, or creating a spiritually or religiously fulfilling life

*Spiritual Marketplace: Baby Boomers and the Remaking of American Religion*

- Wade Clark Roof, Princeton University Press; \$22.95, 2001
- Strengths: Fascinating sociological study
- Covers: Religion
- Weaknesses: Doesn't explain about God, the Bible, or creating a spiritually or religiously fulfilling life

*My Grandfathers Blessings : Stories of Strength, Refuge, and Belonging*

- Rachel Naomi Remen, Riverhead Trade; \$15.00, 2001
- Strengths: Sweet, wonderful spiritual stories
- Covers: none
- Weaknesses: Doesn't explain about God, the Bible, religion, or creating a spiritually or religiously fulfilling life

*Godless: The Church of Liberalism*

- Ann Coulter, Crown Forum; \$27.95, 2006
- Strengths: Appeal to scared conservatives
- Covers: God
- Weaknesses: Doesn't give tools to deal with living in a scary time except for fostering an "us vs. them" mentality—which, spiritually, is not a good idea

*The Purpose-driven Life: What on Earth Am I Here For?*

- Rick Warren, Zondervan; \$19.95, 2002
- Strengths: Helps people figure out what they should be doing in their lives and ties it to religion
- Covers: God and creating a practice
- Weaknesses: Doesn't delve into different notions of God or understandings of the Bible

*The Essential Kabbalah: Heart of Jewish Mysticism*

- Daniel Matt, HarperSanFrancisco; \$14.95, 1996
- Strengths: Very trendy esoteric subject

- Covers: none
- Weaknesses: Not in plain English, doesn't explain about God, the Bible, or creating a spiritually or religiously fulfilling life

*No Time to Lose: A Timely Guide to the Way of the Bodhisattva*

- Pema Chodron, Shambhala; \$24.95, 2005
- Strengths: Clear & wonderful
- Covers: creating a practice
- Weaknesses: Buddhist perspective is a little "foreign" for some. Doesn't explain how to make use of "normative" American religious traditions

*Judaism for Everyone: Renewing Your Life Through the Vibrant Lessons of the Jewish Faith*

- Shmuley Boteach, Basic Books; \$18.95, 2003
- Strengths: Appeals to those who want to know about Judaism as a path
- Covers: None
- Weaknesses: Very particular in espousing Judaism

## About the Author

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Rabbi Brian Zachary Mayer was born and raised on the Upper West Side of the small island of Manhattan. He attended the prestigious Collegiate School for Boys before attending Tufts University in Boston where he studied engineering, art, and architecture.

He says that he applied to rabbinical school as part of a very clever gamble. Either he would find out once and for all that there was a God and wind up on God's team with a title □ or he would find out once and for all that there isn't a God and would be able to go into architecture not thinking he was missing out on anything.

He received his Masters degree and rabbinic ordination from the Hebrew Union College □ Jewish Institute of Religion in 1998.

After working as the assistant rabbi of a major metropolitan liberal synagogue, Rabbi Brian left organized religion to pursue "Religion-Outside-The-Box." He performed a one-man show in which he burned \$20 bills to prove the existence of miracles and held religious services in cabarets, bars, cemeteries, and wildlife parks.

In 2005, he established Religion-Outside-The-Box as the world's first Internet-based, non-denominational, guilt-and-dogma free, 501(c)3 tax exempt, religious organization of which he is still the Chief Religious Officer.

He travels internationally re-awakening within people their own authority over their religious lives, no matter their affiliation or level of faith...helping people find and be with (the) God (of their understanding).

He returns every summer to the magic camp on Long Island he attended as a child, encouraging children to find the magic within them.

He and his family live in the Los Angeles area.

## **Foreword Candidates**

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### **His Holiness The Dalai Lama**

Office of His Holiness the Dalai Lama  
Thekchen Choeling  
P.O. Mcleod Ganj  
Dharamsala 176 219  
India  
00-91-1892-221343  
00-91-1892-221813 – fax

### **Bishop Desmond Tutu**

The Desmond Tutu Peace Foundation  
205 East 64th Street, suite 404  
New York, NY 10021  
(212) 750-5504  
(212) 370-2776 – fax  
Executive Director: Donna Blackwell, Ph.D.  
info@tutufoundation-usa.org

### **Dr. Wayne W. Dyer**

c/o Hay House, Inc.  
P.O. Box 5100  
Carlsbad, CA 92018-5100  
(800) 654-5126

### **Yoko Ono**

### **The Right Reverend V. Gene Robinson**

Diocesan House  
63 Green Street  
Concord, NH 03301  
grinnh@aol.com  
(603) 224-1914  
(800) 995-1914  
(603) 225-7884 – fax

### **Tony Robbins**

Anthony Robbins Companies  
Attn.: Pam Hendrickson  
9888 Carroll Centre Road  
San Diego, CA 92126  
(800) 445-8183  
(858) 535-9900 (direct)

### **Charlie Gibson**

My father-in-law gave him his first job.  
c/o Phil Beuth  
873 Barcarmil Drive  
Naples, FL 34110

## Potential Endorsers

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### **Eli Wiesel**

The Elie Wiesel Foundation for Humanity  
555 Madison Avenue  
20th Floor  
New York, NY 10022  
(212) 490-6006 – fax

### **Dennis Prager**

15531 Lanark Street  
Van Nuys, CA 91406  
(800) 225-8584  
(877) 243-7776  
(818) 376-8376 – fax  
DennisPrager@DennisPrager.com

### **Pema Chodron**

Pleasant Bay  
Nova Scotia  
Canada BOE 2PO  
Office@gampoabbey.org

### **Salman Rushdie**

The Wylie Agency (UK) Ltd  
17 Bedford Square  
London WC1B 3JA  
England  
+44 (0)20 7908 5900  
+44 (0)20 7908 5901 – fax  
mail@wylieagency.co.uk

### **Thich Nat Hahn**

Deer Park Monastery  
General Inquiry  
2499 Melru Lane  
Escondido CA 92026  
(760) 291-1003  
(760) 291-1010 – fax  
deerpark@plumvillage.org

### **Nelson Mandela**

The Office of Mr. Nelson Mandela  
Private Bag X70 000  
Houghton, JOHANNESBURG, 2041

+27 (0)11 728 1000  
+27 (0)11 728 1111 – fax  
nmf@nelsonmandela.org

**Deepak Chopra**

2013 Costa del Mar Road  
Carlsbad, CA 92009  
(760) 494-1600  
(760) 494-1608 – fax  
info@chopra.com

**Rabbi Larry Kushner**

Emanu-El Scholar  
Congregation Eman-El  
2 Lake Street  
San Francisco, CA 94118  
(415) 751-2541 x 148  
Kushner@sbcglobal.net  
lkushner@emanuelsf.org

**Paul Moyers**

My father-in-law knows him

**Jerry Kicks and Esther Hicks**

Abraham-Hicks Publications  
P.O. Box 690070  
San Antonio, TX 78269  
abraham@txdirect.net

**Ram Dass**

524 San Anselmo Ave.  
San Anselmo, CA 94960  
(415) 499-8586  
(415) 499-8597

**Marianne Williamson**

18530 Mack Ave, #316  
Grosse Pointe, MI 48236  
(313) 882-9919 – fax  
mariannecomments@iamplify.com

**Joel Osteen**

Lakewood Church  
P.O. Box 23297  
Houston TX 77228  
General@Lakewood.cc

**Rick Warren**

20 Empire Drive  
Lake Forest, CA 92630  
info@purposedrivenlife.com

**James Dobson**

Focus on the Family  
Colorado Springs, CO 80995  
contact Paul Hetrick (719) 531-3336  
paul.hetrick@fotf.org  
Sonja Swiatkiewicz at (719) 548-4634  
culturalissues@family.org

**Billy Graham**

Billy Graham Evangelistic Association  
1 Billy Graham Parkway  
Charlotte, NC 28201  
(704) 401-2432

**T.D. Jakes**

c/o A. Larry Ross Communications  
4300 Marsh Ridge Road  
Suite 114  
Carrollton, TX 75010  
www.tdjakes.org

**Cheri Huber**

I e-mailed to get contact information. Should be coming.  
www.cherihuber.com

**Jack Canfield**

Worldwide Headquarters  
The Jack Canfield Companies  
P.O. Box 30880  
Santa Barbara, CA 93130  
(805) 563-2935 (offices)  
(805) 563-2945 – fax

## Marketing

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The following is a comprehensive listing of marketing avenues, local to L.A. and throughout the U.S. (A list of special sales opportunities are available upon request.)

### Los Angeles Magazines

#### Venice

Los Angeles Arts and Entertainment Magazine 10x a year  
P.O. Box 1  
Venice, CA 90294  
Nancy Bishop, Publisher/Editorial Director  
(310) 452-8452  
[www.venicemag.com](http://www.venicemag.com)

#### Beverly Hills [213] Magazine

Beverly Hills [213] is the weekly four-color/black-and-white magazine that reflects the exciting lifestyle, fashion, trends, people, places and social events that make Beverly Hills the "capital city of elegance." Circulation: 50,000 copies per week, distributed via home delivery to a select group of the most affluent residences in Beverly Hills, Trousdale Estates, Bel-Air, Holmby Hills, Century City, Westwood, Brentwood and other nearby high-income areas. It is designed to appeal to a sophisticated audience with discerning tastes and an eye for premium goods and services. Beverly Hills [213] focuses on accomplished people who know how to enrich the lives they lead.  
9777 Wilshire Blvd., #707  
Beverly Hills, CA 90202  
[www.beverlyhills213.com](http://www.beverlyhills213.com)  
John Irwin, Managing Editor  
(310) 275-8850  
[jirwin@beverihills213.com](mailto:jirwin@beverihills213.com)

#### Beverly Hills Courier

8840 W. Olympic Blvd.  
Beverly Hills, CA 90211  
Linda Pena, Editor  
(310) 278-1322  
(310) 271-5118 – fax  
[lpena@thebeverihillscourier.com](mailto:lpena@thebeverihillscourier.com)  
[www.beverihills213.com](http://www.beverihills213.com)

#### Brentwood Magazine

2118 Wilshire Blvd, #1060  
Santa Monica, CA 90403  
Johanna Duerr Associate Editor  
(310) 390-0251  
(310) 390-0261 – fax

johanna@brentwoodmaciazine.com  
www.brentwoodmaciazine.com

#### Los Angeles Magazine

City magazine for Los Angeles, highlighting entertainment, music, the arts, theatre, restaurants, and other important information for those who live in or visit the nation's second largest city.

5900 Wilshire Blvd. 10th Flr.

Los Angeles, CA 90036

Kit Rachlis, Editor in Chief

(323) 801-0050

(323) 801-0105 – fax

krachlis@lamag.com

Kari Mozena, Asst. to Editor in Chief

(323) 801-0061

(323) 801-0105 – fax

kmozena@lamag.com

#### Get Real LA

Magazine premiering May, 2007

#### Los Angeles Newspapers

##### LA Daily News

Circulation: 21221

Oxnard St.

Woodland Hills, CA 91367

Rob Lowman, Entertainment/Arts/Book Ed.

(818) 713-3638

(818) 713-3545 – fax

r.lowman@dailynews.com

www.dailynews.com

##### Los Angeles Times

202 West 1st Street

Los Angeles, CA 90012

Sherry Stern, Deputy Features Editor

(213) 237-9977

Sherry.stern@latimes.com

religion editor Steve.Padilla@latimes.com

religion writer Louis.Sahagun@latimes.com

Tim Rutten, Assoc.Ed., Features/BookReviews / (213)237-5000 /

Tim.rutten@latimes.com

"Book Calendar" deadline: Two weeks before desired publication date.

For review consideration: Send galleys three months in advance.

(213) 237-4712 – fax

bookreview@latimes.com

[www.latimes.com](http://www.latimes.com)

#### Entertainment Today

Free weekly film music theatre television multimedia, books, restaurants in Los Angeles and Orange County  
2325 W. Victory Blvd.  
Burbank, CA 91506  
Lisa Dowda, Assistant Editor  
(818) 566-4030  
(818) 566-4295 – fax  
[editorial@entertainmenttodayonline.com](mailto:editorial@entertainmenttodayonline.com)  
[www.enttoday.com](http://www.enttoday.com)

#### Hollywood Independent

4201 Wilshire Blvd., Ste. 600  
Los Angeles, CA 90010-3611  
Don Juanless, Executive Editor  
(323) 556-5720 x234  
(323) 556 5706 – fax  
[djuanless@wavenewspapers.com](mailto:djuanless@wavenewspapers.com)  
Tony Castro, Managing Editor (Hollywood Independent) x233  
[tcastro@wavenewspapers.com](mailto:tcastro@wavenewspapers.com)  
[www.laindependent.com](http://www.laindependent.com)

#### Jewish Journal

I was favorably reviewed by Wendy J. Madnick in 2002  
3580 Wilshire Blvd. #1510  
Los Angeles, CA 90010  
Amy Klein, Managing Editor  
(213) 368-1661  
(213) 386-1684 – fax  
[amyk@jewishjournal.com](mailto:amyk@jewishjournal.com)  
[www.jewishjournal.com](http://www.jewishjournal.com)

#### LA Alternative Press

Biweekly newspaper of people, art and ideas in Los Angeles.  
PO Box 41170  
Los Angeles, CA 90041  
(323) 767-1010  
(323) 255-8885 – fax  
Lesley Bargar, Editor in Chief  
[lesley@laalternative.com](mailto:lesley@laalternative.com)  
Michele Knapp, Managing Editor: ext. 1562  
[michele@laalternative.com](mailto:michele@laalternative.com)  
Evan George, Associate Editor: ext. 1436  
[evan@laalternative.com](mailto:evan@laalternative.com)

[www.laalternativepress.com](http://www.laalternativepress.com)

#### LA Weekly

Circulation: 215,000+

6715 Sunset Blvd.

Los Angeles, CA 90028

(323) 465-9909 x3605

[www.laweekly.com](http://www.laweekly.com)

PO Box 4315

Los Angeles, CA 90078-9810

[editor@laweekly.com](mailto:editor@laweekly.com) (put editor's name on subject line)

Laurie Ochoa, Editor in Chief

Joe Donnelly, Deputy editor

Tim Ericson, Sharon Street, Managing editors

Tom Christie, Senior features editor

#### **Television: Talk Shows**

Live with Regis and Kelly

My father-in-law is friends with Regis.

7 Lincoln Square, 5th Flr.

New York, NY 10023

(212) 456-3605

(212) 456-3605

(212) 496-5249 – fax

Michael Gelman, Executive Producer

Joanne Saltzman, Talent Booker

Kelly Burkhard, Talent Booker

Cindy MacDonald, Segment Producer

General email: [livesummer05@yahoo.com](mailto:livesummer05@yahoo.com)

EmailProtocol: [FirstInitialLastName@kingworld.com](mailto:FirstInitialLastName@kingworld.com)

[www.liveregisandkelly.com](http://www.liveregisandkelly.com)

Megan Mullally

Los Angeles

NBC Universal Domestic Television

Corin Nelson, Executive producer

Liz Stanton, supervising producer

Jason Kurtz, Mimi Pizzi, Daniel Primer, senior producers

[firstname.lastname@nbcuni.com](mailto:firstname.lastname@nbcuni.com)

The Tyra Banks Show

Overview: A one-hour daily talk show focusing on the dreams, hopes and challenges of today's young women, with a goal of empowering women to be the best they can be for themselves, their families and their communities.

CBSTVCity

7800 Veveriy Blvd. #2202

Los Angeles, CA 90036  
Ric Enriquez, Talent Producer  
(323) 575-8218  
(323) 575-8250 – fax  
ric.enriquez@tvratv.com (prefers e-mail)  
<http://tvrashow.warnerbros.com>

#### Dr. Phil

Overview: Hosted by life strategist Dr. Philip C. McGraw. Nationally syndicated one-hour series. Combines enlightenment with entertainment value. Topics range from human functioning to behavioral medicine, as well as legal and moral issues  
Produced by Paramount Domestic TV in association with Harpo Productions and King World. Please fax program idea or pitches to the producers, who will respond if interested.

5555 Melrose Ave.  
Mae West Bldg., 1st floor  
Los Angeles, CA 90038  
Caria Pennington, Executive Producer  
(323) 956-3300  
(323) 862-1144 – fax  
[www.dfphil.com](http://www.dfphil.com)

#### Jimmy Kimmel Live (ABC)

Overview: Features celebrities, sports, comics, music, human interest, and more.

6834 Hollywood Blvd, 6th Floor  
Hollywood, CA 90028  
(323) 860-5900 (general)  
(323) 860-5756  
(323) 860-5755 – fax  
(323) 860-5732  
Joy Dolce, Sr. Talent Exec  
[joydolce@yahoo.com](mailto:joydolce@yahoo.com)  
[Joy.dolce@abc.com](mailto:Joy.dolce@abc.com)  
Lori Teig, Talent Executive  
[lori.rn.teig@abc.com](mailto:lori.rn.teig@abc.com)  
<http://abc.go.com/primetime/jimmykimmel/index.html>

#### Ellen DeGeneres Show

Overview: This hit, hour-long, weekday talk/variety show features interviews with top celebrities, from feature film and television stars to newsmakers, real people in the news, and pop culture icons - including celebrity and music A-list talent. Segments feature ordinary people with extraordinary stories, and musical performances as well as recurring studio and field segments. It highlights DeGeneres' background in standup comedy and her "every woman" approach to life's everyday situations.

NBCTV

3000 West Alameda Avenue  
Burbank, CA 91523  
Melissa Costello, Human Interest  
(818) 260-5639  
(818) 260-5601- fax  
Melissa.Costello@ellentv.com

Tonight Show with Jay Leno  
NBC  
3000 W. Alameda Avenue  
Burbank, CA 91523  
(818) 840-2222  
(818) 840-2240 – fax  
Debbie Vickers, Executive Producer  
(818) 840-2222  
Trade Rss. Sr. Segment Producer  
(818) 840-2276  
Mike Alexander, Sr. Segment Producer  
(818) 840-2222  
Stephanie Ross, Sr. Segment Producer  
(818) 840-2273  
Gina Zicarelli, Asst to Mr. Alexander  
(818) 840-2222  
Dave Berg, Segment Producer  
(818) 840-2222  
firstname.lastname@nbcuni.com

### **Entertainment Shows**

Access Hollywood  
3000 W. Alameda Ave, Tr.E  
Burbank, CA 91523  
(818) 526-7000  
(818) 526-7001 – fax  
Rob Silverstein, Executive Producer  
(818) 526-7014  
(818) 526-7001  
Claudia Eaton, Senior Producer  
(818) 526-7020  
Mike Marson, Supervising Producer  
(818) 526-7107  
Robert Jarrin, Producer  
(818) 840-2228  
George Larrimore, Managing Editor & Assgts.  
(818) 526-7013  
Stephanie Murphy, Segment Producer, TV  
(818) 526-7035

Ryan Patterson, Supervising Producer  
(818) 526-7017  
Adam Jordan, Supervising Producer  
(818) 526-7281  
Jeff Blasucci – News Assignment Desk ext.  
(818) 526-7163  
Billy Bush, Host  
(818)526-7108  
Firstname.Lastname@nbcuni.com

#### Insider (LA)

5555 Melrose Ave.  
Stage 26, Suite 100  
Hollywood, CA 90028  
(323) 956-1600  
(323) 862-1503 – fax  
News Fax – (323) 862-2347  
Linda Bell Blue, Executive Producer  
(310) 642-1937  
DJ Petrero, Senior Producer  
(310) 642-1645  
Ron Vandor, Senior Broadcasting Producer  
(310) 642-4941  
Antony Beilinsohn, Sr Supervising Prod/Writer  
(310) 642-4807  
Bonnie Tiegel, Sr. Supervising Seg. Prod (Books)  
(310) 956-4934  
FirstName\_LastName@paramount.com  
www.theinsideronline.com

#### Inside Edition

100 Corporate Pointe  
Suite #340  
Culver City, CA 90230  
www.insideedition.com /  
(310) 642-4161  
(323) 642-0108 – fax  
Melanie Seymour, Entertainment Editor  
(310) 642-4184  
(Alternate preferred Email: mseymour@kingworld.net)  
Stacey Gualandi, On Air Reporter  
(310) 642-4161  
Sherill Lamothe, Assignment Editor  
(310) 642-4161  
Tony Coughlan, Bureau Chief  
(310) 642-4161

Jim Moret, Reporter  
(310) 642-4194  
FirstInitialLastName@kingworld.com

Entertainment Tonight (LA)  
5555 Melrose Ave.  
Stage 26, Suite 100  
Hollywood, CA 90028  
(323) 956-1600  
323-862-1503 – fax  
News Fax – (323) 862-2347  
Linda Bell Blu, Executive Producer  
(323) 956-1937  
Janet Annino, Co Executive Producer  
(323) 956-4942  
Brad Bessey, Senior Producer  
(323) 956-4857  
Bonnie Tiegel, Sr. Superv.Seg. Prod. (Books)  
(323) 956-4934  
Sarah Geilfuss, Segment Prod. (News/Events)  
(323) 956-4635  
Jeannie Assimos, Online Managing Editor  
(323) 956-4223  
Paulette Cohn, Online Editor  
(323)956-8120  
FirstName\_LastName@paramount.com

#### Extra

I have a dear friend who is in upper management.  
1840 Victory Blvd.  
Glendale, CA91201  
(818) 972-0500  
www.extratv.com  
Asst. Desk: (888) 339-3579  
Lisa Gregorisch-Dempsey, Senior Ex. Prod.  
(818) 972-0500  
Theresa Coffino, Executive Producer  
(818) 972-0500  
Jeremy Spiegel, Senior Supervising Producer  
(818) 972-0679  
Abbie Melton Clarke, Execuitve Mngng Editor  
(818) 972-0705  
Fatana Nawabi, Assignment Manager  
(818)972-0678  
Chris Liss, News Desk  
(818) 972-0603

Andrea Laughlin, News Desk  
(818) 972-0552  
Adam Weissler, Segment Producer, films  
(818) 972-0688  
Rob Sheiffele., Senior Segment Producer, films  
(818) 972-0945  
David Geha, Producer, Television  
(818) 972-0633  
Steve Sunshine, Senior Segment Prod., TV  
(818) 972-0590  
Lynne Lester, Senior Coord. Producer, TV  
(818) 972-0540  
Jennifer Aguillon.Sr.Seg. Prod.Music & Events  
(818) 972-0720  
Gayle Farber, Head Unit, Health & Fitness  
(818) 972-0724  
Karen Zuker, Segment Prod., Health & Fitness  
(818) 972-0568  
Rachel Fox, Publicist  
(818) 972-0589 (I've spoken with her, she's nice.)  
Firstname.lastname@wamerbros.com

### **Variety Show**

Good Morning America (NY) (ABC)  
My father-in-law ran GMA for 15 years and still has contacts there.  
Monica Escobedo, Booker  
(212) 456-5993  
monica.escobedo@abc.com  
Mark Bracco, Entertainment Producer  
(212) 456-5988  
markibracco@abc.com

### **Today Show**

Today Show (LA) (NBC)  
3000 W. Alameda, Rm. 4227  
Burbank, CA 91523  
(818)840-4632  
(818)840-4275 – fax  
Ric Romo, West Coast Producer  
ric.romo@nbcuni.com

### **News Show**

ABC World News Tonight with Charles Gibson  
My father-in-law gave Charlie Gibson his first job and they are friends.  
4151 Prospect Avenue  
Los Angeles, CA 90027

(310) 557-5261  
(323) 671-5210 – fax  
David Hemdon, Bureau Chief  
Denck Yanehiro, Assignment Editor  
Marilyn Heck, Planning Editor, Evenings  
Mark Lima, Deputy Bureau Chief  
Faxes Preferred  
[www.abcnews.com](http://www.abcnews.com)

CBS Evening News  
CBSNews  
7800 Beverly Boulevard, Room #23  
Los Angeles, CA 90036  
(323) 575-2202  
(323) 575-4536 – fax  
Jennifer Siebens, Bureau Chief  
Jim Mietus, Entertainment news stories  
[www.cbsnews.com](http://www.cbsnews.com)

NBC Nightly News  
3000 W. Alameda Ave. #4227  
Burbank, CA 91523  
(818) 840-4444  
(818) 840-3418  
(818)840-4275 – fax  
Polly Powell, Bureau Chief  
Bruce Cummings, Producer  
Phil Clapick, Assignment Desk  
[FirstName.LastName@nbcuni.com](mailto:FirstName.LastName@nbcuni.com)  
[www.msnbc.com](http://www.msnbc.com)

### **Book Shows**

Religion & Ethics Newsweekly

Overview: Not interested in celebrities and entertainment focused guests. Rather, people who have stories to tell re: faith and different forms of worship. Don't do book reviews (usually). Interested in religious academics and 'think type' types. Half hour weekly.

1333 H Street N.W. 6th Floor  
Washington, D.C. 20005  
Janice Darcy, Religion Segment Producer  
(202) 216-2385  
(202) 408-0608 – fax  
[news@religionethics.org](mailto:news@religionethics.org)  
[www.pbs.org/wnet/religionandethics/index\\_flash.html](http://www.pbs.org/wnet/religionandethics/index_flash.html)

### Between the Lines with Barry Kibrick

I have been on this program. Barry loves me and will have me back.

PBS – LA – KLCS / Monday-Friday, 7pm

Sundays, 11pm

Barry Kibrick interviews top thinkers, writers, business leaders, artists, and others, drawing out the essence of the subject and the layers that lie between the lines.

[www.religion-outside-the-box.com/Pages/Videoh/7min.html](http://www.religion-outside-the-box.com/Pages/Videoh/7min.html)

### Connie Martinson Talks Books

(local and syndicated cable show)

LA Cityview channel 35, 3pm PST and 11:30pm PST Monday-Friday and 3PM PST Saturday

NY WNYE cable channel 25 Monday 7:30pm EST

[talksbooks@mailcity.com](mailto:talksbooks@mailcity.com)

### **Radio: Syndicates**

#### Associated Press Radio

221 South Figueroa St. #300

Los Angeles, CA 90012

(213) 626-1200

(213) 346-0203 – fax

Natalie Windsor

[nwindsor@ap.org](mailto:nwindsor@ap.org)

#### Bonnie Churchill's National News Syndicate & CBS and CRN Radio

Reaches 25+ million people 3 int. 30 mins./Sun.

2 int. 15 mins /daily

1423 N. Orange Grove Ave.

Hollywood, CA 90046

Bonnie Churchill

LA TIMES Syndicate

(323) 876-1668

(323) 876-1404 – fax

[bonnie@bonniechurchill.com](mailto:bonnie@bonniechurchill.com)

#### City News

All L.A. radio. TV, Print

11400 West Olympic #780

Los Angeles, CA 90064

(310) 481-0404

(310) 481-0416 – fax

Lori Streifler, City Editor

[citynew@pacbeil.net](mailto:citynew@pacbeil.net)

[www.socalnews.com](http://www.socalnews.com)

#### Interview Factory

3000 radio outlets worldwide  
14112 Sylvan St.  
Van Nuys, CA 91401  
P.O. Box 615, Van Nuys, CA 91408  
Howard & Sandy Benjamin  
(818) 787-4747  
(818) 787-5653 – fax  
Prefers mail or fax

#### Jeanne Wolf's Hollywood

100 St. + international  
1375 N. Wetheriy Drive  
Los Angeles, CA 90069  
(310) 276-7001  
(310) 276-7002 – fax  
Shep Morgan, Producer  
Jeanne Wolf, Talent  
jeannewolf@aol.com  
Mary McIntyre, Coordinator  
marymcintyre@aol.com

#### Premier Radio Network

15260 Ventura Blvd. #500  
Sherman Oaks, CA 91403  
(818) 377-5300  
Amir Forester, VP of Public Relations  
aforester@premiereradio.com  
www.premiereradio.com

Note: Most of Premiere's syndicated network program guest slots are filled by outreach from the programs producers rather than from publicist pitches; if you have a truly unique idea, you are invited to contact Amir Forester for guidance about whom to approach.

#### **Los Angeles Radio Shows**

##### John Tesh Radio Show

John Tesh is a good friend of my cousin. And, he is also a messianic/completed Jew and would find what I'm talking about very interesting.

Daily, 5 hrs., Weekends, 3 hrs. Included celebrity & author interviews.

Tesh Media

13245 Riverside Dr. #305  
Sherman Oaks, CA 91423  
(818) 385-3825  
(818) 906-8374 – fax  
Betsy Chase, Program Contact/Producer  
betsvc@TeshMedia.com

Howard Stern

I think I know one of his producers named Robin.  
40 W. 57th St. 14th Floor  
New York, NY 10019  
(212) 314-9322  
(212) 314-9339 – fax  
Gary Dell'Abate Producer  
sternshow@howardstern.com

Mark & Brian (KLOS)

3321 S. La Cienega  
Los Angeles, CA 90016  
(310) 840-4822  
(310) 840-4838 – fax  
Ted Lekas, Producer  
Ted.t.lekas@abc.com  
Lorie Carter, Assistant Producer  
www.markandbrian.com

National Public Radio

9909 Jefferson Blvd  
Culver City, CA 90232  
(310) 815-4200  
(310) 815-4329 –fax  
There are four LA NPR correspondents.  
Ina Jaffee, Correspondent  
Carrie Kahn, Reporter  
Mike Schuster, Reporter, foreign policy  
Mandalir del Barco, Reporter  
Karen Grigsby Bates, "Day to Day"  
FirstInitialLastName@npr.org  
Ellen McDonnel, Ex. Producer, "morning edition"  
(202) 513-2150  
Sue Goodwim, Ex Producer "Talk of the nation"  
(202)513-2000  
Chris Turpin, "All things considered"  
(202)513-2100  
Stacy Hom, "All things considered"  
(212) 366-6865  
hom@echonyc.com  
Walter Watson "Weekend All things Considered"  
(202) 513-2140  
Danny Miller, Field producer "Fresh Air"  
(215) 351-1281

### Bookworm

Michael Silverblatt is the guy authors go to when they want a serious literary conversation about their writing, because Michael reads everything they've ever written, often surprising the authors with insights about their work that they themselves hadn't realized.

c/o KCRW  
1900 Pico Blvd.  
Santa Monica, CA 90405  
(310) 450-5183

### KPCC – Air Talk With Larry Mantle

For 2 years, I screened calls for Larry Mantle's program "AirTalk" in Pasadena. I was friendly with producer Linda Othenin-Girard [lgirard@scpr.org](mailto:lgirard@scpr.org). Jackie (above), and Mindy Steinman, others producers of the show.

1570 East Colorado Blvd.  
Pasadena, CA 91106  
(626) 585-7000  
(626) 585-7916 –fax  
Jackie O'Claray, producer [joclaray@kpcc.org](mailto:joclaray@kpcc.org)  
e-mail story ideas

### KPFK – Pacifica Radio for Southern California

3729 Cahuenga Blvd. West  
North Hollywood, CA 91604  
[comments@kpfk.org](mailto:comments@kpfk.org)  
(818) 985-2711  
(818) 763-7526 – fax  
Armando Gudiño Ext: 202, all on-air programming and content  
[pd@kpfk.org](mailto:pd@kpfk.org)  
Alan Minsky, Senior Producer, special programming and on-air events AM Ext: 218  
[aminsky@kpfk.org](mailto:aminsky@kpfk.org)  
Christine Blodale, Senior Producer, PM, producer of "Beneath the Surface" Ext: 222  
[cbloedale@kpfk.org](mailto:cbloedale@kpfk.org)  
Roy Tuckman, Producer/Overnight Engineer, producer of "Something's Happening"  
Ext: 221  
[rtuckman@kpfk.org](mailto:rtuckman@kpfk.org)  
Aura Bogado, Producer, FSRN Radio Active Ext. 212  
[abogado@kpfk.org](mailto:abogado@kpfk.org)  
Sonali Kolhatkar, Host/Producer, "Uprising" Ext: 219  
[uprising@kpfk.org](mailto:uprising@kpfk.org)

### KFWB NEWS 980

5670 Wilshire Blvd., Suite 200 Los Angeles, CA 90036  
(323) 900-2098  
(323) 525-0980  
(323) 930-8721 – fax

Pat Duffy, VP/General Manager  
pat.duffy@kfwb.com  
Andy Ludlum, News Director  
David Hall, Program Director  
Prefers faxes  
www.kfwb.com /pages/9608.php

KNX (AM) NEWS RADIO  
5670 Wilshire Blvd.  
Los Angeles, CA 90036  
(323) 900-2070  
Ed Pyle, News Director  
edpyle@cbs.com  
(323) 964-8321  
Ron Bradford, Assistant News Director  
rebrackord@cbs.com  
(323) 964-8322  
Paul Moreno, Production Director (Interviews)  
(323) 460-3235  
Pat Duffy  
pat.duffy@kfwb.com

The Valentine Show with Sean Valentine  
Overview: Talk & music – celebs, music groups, novelties. Syndicated to Chicago, Pittsburgh, Los Angeles, and 20 other major cities.

KIISFM  
3400 Riverside Drive #800  
Burbank, CA 91505  
(818) 559-2252 (general)  
Kara Ukolowicz, Producer  
karau@clearchannel.com  
(818) 566-6457 (direct)  
Prefers phone & e-mail  
www.valshow.com

HOT 92 Jam  
3400 West Olive Ave #550  
Burbank, CA 91505  
Amy Sugarman, booker  
asugarman@aol.com  
(818) 516-0984 (cell)

STAR 98.7  
3400 West Olive Ave #550  
Burbank, CA 91505

(818) 566-4862  
(818) 955-8439 – fax  
Amy Sugarman, booker  
asugarman@aol.com  
(818) 516-0984 (cell)

#### KABC-AM

America in the Morning  
McIntyre in the Morning  
Paul Harvey: News & Comment  
The Radio Factor: Bill O'Reilly  
The Sean Hannity Show  
The Larry Elder Show  
The Al Rantel Show  
Paul Harvey: The Rest Of The Story  
The Mark Levin Show  
Mr. KABC  
3321 S. LaCienega Blvd.  
Los Angeles, CA 90016  
(310) 840-4900  
Eric Braverman, Oper Dir.  
(310) 840-4912  
(310) 838-5222 – fax  
McIntyre in the Morning - Terri West, Prod (5-9am)  
Terri.m.west@abc.com  
(310) 840-2863  
(310) 558-5607 – fax  
The Al Rantel Show – Monya Laurent, producer  
monya.d.laurent@abc.com  
(310) 840-4935  
(310) 558-5707 – fax

#### KBIG-104

330 N. Brand Blvd #800  
Glendale, CA 91203  
(818)559-2252  
(818) 637-2267 – fax  
Heather Case, Producer  
heathercase@clearchannel.com  
Call between 4 am and 2pm  
www.kbig104.com

KFI RADIO 640 – Morning Show with Bill Handel  
610 S. Ardmore Ave.  
Los Angeles, CA 90005  
Michele Kube, Producer

programming@kfi640.com  
e-mail only

KPWR-FM

610 S. Ardmore Ave.  
Los Angeles, CA 90005  
www.power106.fm  
Brian Bartolo, Interactive Sales & Media  
bbartolo@power106.com  
John Mentessana, Director – Local Sales Manager  
(818) 238- 6628  
jmentessana@power106.com

KMVN-FM / Movin 93.9

2600 West Olive Avenue, 8th Floor  
Burbank, California 91505  
www.movin939.fm  
(818) 525-5000  
(818) 848-0961 – fax  
Dianna Jason, Sr. Director of Marketing and Promotions  
djason@power106.com  
Mike Salas, Promotions and Entertainment Director  
msalas@movin939.com

The Dennis Prager Radio Show (National)

15531 Lanark Stree  
Van Nuys, CA 91406  
(800) 225-8584  
(818) 376-8556 (Outside USA)  
(818) 376-8376 – fax  
eva@dennisprager.com  
www.dennisprager.com  
www.krla870.com

The Michael Medved Radio Show (National)

Salem Radio Network  
6400 N. Beltline Rd., Suite 210  
Irving, TX 75063  
(972) 831-1920  
(972) 831-8626 – fax  
Charles Mefferd, Operations Manager  
dzipfel@srradio.com  
www.michaelmedved.com

#### Between the Lines Radio Show

WABE-FM 90.1 looks to its sixth year of broadcasting the weekly author interview program, *Between the Lines*, hosted by former First Lady of Atlanta, Valerie Jackson. *Between the Lines* continues to bring original programming to Atlanta as it showcases the brightest and most notable of today's writers and thinkers. Valerie's engaging manner provides the listener with an opportunity to listen in on an informal conversation with today's leading authors. Join Valerie as she goes *Between the Lines*. Atlanta, hosted by Valerie Jackson  
Public Broadcasting Atlanta  
Atlanta Educational Telecommunications Collaborative, Inc.  
740 Bismark Rd. NE  
Atlanta, GA 30324  
(678) 686-0321  
Wanda Yang Temko, Radio Programming  
wytemko@wabe.org

#### **Other Magazines**

##### Airline Magazine

Pace Communications  
1301 Carolina Street  
Greensboro, NC 27401  
(336) 383-5604  
(336) 378-8265 – fax

##### United Hemispheres

John Masters, Publisher  
(336) 383-5651  
john.masters@paceco.com  
Pat Johnson, Advertising Services Manager  
(336) 383-5602  
pat.johnson@paceco.com

##### US Airways Magazine

Andrea Alexander, Publisher  
(336) 383-5701  
andrea.alexander@paceco.com

##### Delat Sky

Doug Dauray, Publisher  
(336) 383-5707  
doug.dauray@paceco.com

##### Attache (U.S Airways)

Lance Elko, Editor

AttacheEdit@attachemag.com  
(336) 383-5703  
Tally Stuhler  
(336) 383-5705  
(336) 383-5722 – fax

American Way (American Airlines)  
4333 Amon Carter Blvd  
Mail Drop 5374  
Ft. Worth, TX 76155  
(817) 967-1804  
(817) 967-1571 – fax  
Sherri Burns, Editor  
Editor@americanway.editor@aa.com

Spirit (Southwest Airlines)  
4333 Amon Carter Blvd.  
Mail Drop 5374  
Ft. Worth, TX 76155  
(917) 967-0410  
(817) 967-1571 – fax  
Ross McCammon, Editorial Director  
editors@spiritmag.com

### **Spiritual Magazines**

Connections: The Newsletter of Spiritual Directors International  
[www.sdiworld.org](http://www.sdiworld.org)  
Pegge Bernecker, Media Review Editor  
916 Lochview Court  
Fort Collins, CO 80524  
[reviews@sdiworld.org](mailto:reviews@sdiworld.org)

Yogi Times  
[www.yogitimes.com](http://www.yogitimes.com)  
(310) 733-4411  
Sophie Parienti, Editor

One Spirit  
[www.joinonespirit.com](http://www.joinonespirit.com)

Whole Life Times  
[www.wholelifetimes.com](http://www.wholelifetimes.com)

Presence Journal: An International Journal of Spiritual Direction  
LA Yoga Journal  
Integrity: Business & Consumer Journal

The Messenger: A Guide to Life's Adventure  
The Whole Person: Calendar of Events in Southern California  
Vision Magazine: Catalyst for Conscious Living  
Awakenings: A Magazine to Quench Your Spiritual Thirst  
What is Enlightenment?

**Specific Religion (Jewish) Magazines.**

Reform Judaism  
[www.reformjudaismmag.org](http://www.reformjudaismmag.org)

World Jewish Digest  
[www.worldjewishdigest.com](http://www.worldjewishdigest.com)

and more.

**Internet Magazines**

WIRED  
[www.wired.com](http://www.wired.com)

and more.

**Entrepreneur Magazines**

FAST COMPANY

A business magazine with an edge: features pacesetters, innovation, ideas that are on the cutting edge of success. Regular editorial sections include ideas by/from/about successful innovative executives.

375 Lexington Ave.

New York, NY 10017

Keith Hammonds, Deputy Editor

(212) 499-1500

(212) 389-4596

[k.hammonds@fastcompany.com](mailto:k.hammonds@fastcompany.com)

[www.fastcompany.com](http://www.fastcompany.com)